

We are glad to invite you to our next event

## Sustainable Consumption and Production

Connecting the dots from Civil Society  
in the upcoming new development framework



**9 June 2015 - Brussels**

**h 10.00 / 17.00 CET**

**Venue : La Tricoterie ASBL Rue Théodore Verhaegen 158, 1060 Bruxelles**

### Background

This event will gather together an important number of EYD Civil Society Alliance members that are already active in the field of sustainable consumption/production. The EYD Civil Society Alliance project's goal to allow synergies and sharing of experiences between existing projects and activities and to:

- **Share and give visibility** to initiatives led by citizens and CSOs in the EU and in the EU partner countries that promote alternative production and consumption patterns
- **Raise awareness of root causes of unsustainable supply chains and of roles of responsibilities of different actors involved** (citizens, private sector, governments, EU institutions) and how imbalances of power in supply chains increase inequalities and have negative impacts on Human Rights and the planet.
- **Discuss and identify the type of policy EU frameworks**, in the new post-2015 sustainable development framework and in the light of a greater and more effective PCD (Policy Coherence for Development) approach that should be put in place to redefine roles and responsibilities of public and private actors involved in unsustainable supply chains and to support citizen and CSO-led alternative production and consumption initiatives and address root causes of unsustainable supply chains.
- **Identify ways by which the EYD Civil Society Alliance members can continue working together** in this area beyond 2015.

### Objectives of the day

- 1) To learn from each other and exchange on initiatives led by the CSOs in this area.
- 2) To discuss the challenges and root causes we are facing and discuss common messages to reach a wider audience.
- 3) To agree on common activities and events in the 2nd half of 2015, building and reinforcing what individual EYD Civil Society Alliance members are planning to do involving EU citizens.

**We need your inputs and interaction for a shared and inclusive process and to organize a meaningful and long lasting process.**

# Programme

- 09,30 **Registration**
- 10,00 Welcome by **Sergi Corbalán**, Co-Chair Steering group of EYD2015 project  
**Introductory remarks** by **Seamus Jeffreson** CONCORD Europe Director
- 10,15 **Roberto Ridolfi**, Director of *DEVCO C - Sustainable Growth and Development* - keynote speech on EYD2015 and European Commission's initiatives to support sustainable consumption and production
- 10,30 **Ana Alcalde**, Director of Alianza por la Solidaridad - explanation of the programme and objectives of the day
- 10,40 **Who is in the room?** Getting to know the participants (ice-breaker)

Coffee break

- 10,50 **SETTING THE SCENE**
- "Who's got the power?" video by Fair Trade
  - Voices from non-European countries - video by AVSI from Haiti "MamaPlus" project
  - Video on Agroecology by ActionAid Brazil
- 11,20 **Bibi Bleekemolen**, Fair Trade Company - *A real example: the "Fair Phone" initiative*
- 11,40 **Bernd Nilles**, CIDSE Secretary General - *"Looking for a systemic change"*

## Workshop 1 – THE WHAT

- 12,00 **The "common cause"**, *discussion in smaller thematic groups*  
*Division of participants per area of interest (each group will have facilitators and rapporteurs).*  
*World café methodology: 1 change will be possible to let participants discuss about a topic they know better and another one they would like to deepen or discover.*
1. Textile/garments --> **Carole Crabbé**, ACHACT Clean Clothes Campaign Belgium
  2. Agriculture, fisheries & Food, lands --> facilitator **Margherita Solca**, WWF
  3. Renewable and non-renewable resources/raw material --> **Koen Warmenbol**, Belgian National Platform
  4. Role of powers in supply chain and corporate accountability --> **Sergi Corbalán**, Fair Trade Advocacy Office
- 12,45 **Feedback to plenary**

13.00 Lunch break

- 13,45 **Media&Campaining:** How to effectively communicate to media and general public about Sustainable consumption? **Orsola De Castro**, Fashion Revolution Co-founder (*from London via Skype*)
- + *The experience of Ecomaps project* - **Henrique Gonçalves**, International Young Nature friends Networking Coordinator

## Workshop 2 – THE HOW

- 14,15 Presentation of possible workstreams for activities and events in the 2nd half of 2015 / Teaser and invitation to audience to join one of the groups and find relevant next steps

*2 group leaders each*

### **Workstream 1) Fostering citizens' engagement**

*Ana Alcalde (Alianza por la Solidaridad) - Claire Des Mesnards (Action2015) - Francesca Operti (EAEA)*

### **Workstream 2) A policy framework incentivizing sustainable production and consumption**

*Isabelle Brachet (ActionAid) - Blandine Bouniol (CONCORD)*

Discussion on the workstreams in smaller groups  
(each talk should be concluded with a plan-proposal for the second half of 2015 and beyond)

- 15,30 **Feedback to plenary**

### Coffee break

(the organizing task force meets during the coffee break to synthesize the results of the discussions with the group leaders and propose next steps)

- 16,00 **"Who is doing what?"** Agreements on selected scenario and working groups for next event in Oct/ Nov 2015 and beyond.

- 16,45 **Q&A and next steps with conclusive remarks**