

Trainer for communication experts on campaign and storytelling

MAY 2017
BRUSSELS BELGIUM

CONCORD is the European confederation of Relief and Development NGOs. We are made up of member organisations: 28 national associations, 20 international networks and 3 associate members that represent over 2,600 NGOs, supported by millions of citizens across Europe.

We are the main interlocutor with the EU institutions on development policy.

We are a not for profit organisation, registered under Belgian law as an a.i.s.b.l - Association Internationale Sans But Lucratif - (An international not for profit association).

CONCORD is an equal opportunity employer and considers applicants for all positions without regard to race, colour, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status. All employment decisions are made entirely on merit. We strongly encourage persons with disabilities to apply.

We are looking for a person who can:

Design, elaborate and give a training for communication experts on the following topic: "Campaign strategy and political storytelling". The training should focus on how to integrate storytelling with a political tone in a campaign.

Main responsibilities and tasks

1. Collaborate with the communication coordinator on the design of the training agenda, the methodology and the background documents (if necessary).
2. Give the training on October 4th.
3. Provide a short toolkit / clear notes from the training with the key outcomes and learnings for the participants.

Skills and Experience

- Experience in, ideally both, campaign and storytelling
- Ability to communicate clearly in English (orally and written)
- Good communication skills and capacity to translate policy messages into campaign messages
- Good moderation and capacity building skills, ideally using interactive methodologies
- Experience in EU/national policy / lobbying environment is required
- Experience with civil society is desirable
- Experience in an international group and/or a multi-cultural environment would be an advantage

Modalities and briefing for the training

- The training will take place in Brussels in CONCORD offices on October 4th. The trainer should be available during these days and, considering the travel costs, ideally based in Europe.
- The target group has been defined already and will be made of communication experts from our members' organisations (all working in the development sector). We expect about 30 participants from around Europe.
- The training should be designed for experts in communication, with limited experience in campaigning, including theoretical and practical aspects.
- Mutual learning is valorised in our confederation as well as interactive methodologies.



To Apply:

Please submit the following documents to helene.debaisieux@concordeurope.org by midnight CET on **9 June 2017**:

- CV and/or list of relevant experiences
- Brief description of the training
- Your quote for such a mission

If you have any question, you can contact Helene Debaisieux via 0032 (0)2 743 87 93

*Please include CONCORD – Communication training plus your name **in the subject of the email.***

CONCORD

European NGO confederation for relief and development

