

# DEEEP4 Vision and Mission

## Vision

### *Systemic change through engaged global citizens*

Concerned by the unequal development of the world and an unsustainable economy in an ever deeper crisis, civil society organizations take action to tackle the root causes of inequality. Thereby they work to overcome feelings of powerlessness and counter outdated answers to these global challenges like politics in national self-interest, expansion of unequal market mechanisms, and undemocratic top-down approaches.

CONCORD, the DARE Forum and DEEEP want a world where citizens all over the globe are empowered to act effectively for a just and sustainable world as part of an interconnected global civil society.

## Mission

### *A renewed civil society based on values and citizen participation*

DEEEP addresses global challenges by addressing the structure and power relations inherent within the current global political, socio-economic system. It aims to relocate 'development' as something which needs to happen everywhere: a one world endeavor and a shared responsibility of us all. These changes can only happen through a renewed civil society, driven by a new generation of active citizens empowered by global learning and emancipatory campaigning practices, and joined as and in an organized international civil society in their demands for global social justice. This involves creating a civil society as an arena or space for engaged citizens and CSOs that base their work on the values of the Istanbul principles. This renewed civil society as a discursive space should become a driving force in stimulating necessary cultural changes, building cross-sectoral, inclusive movements in order to fight root causes of global injustice and nurturing innovation processes towards a new, fair and sustainable economic and political system.



DEEEP aims to achieve this systemic change through fighting jointly with the global civil society but also through influencing organizational changes within CSOs so that they involve citizens in a participatory and emancipatory way.

## Core message

### *Global citizens can change the world*

Old approaches to development and education, based on broken promises of growth and progress, have failed. We have to move from development and aid to justice and solidarity, and from education as instruction to emancipation (the appropriation of rights and equality) in order to bring about systemic change. We need emancipated, global citizens to create a just and sustainable world.

## DEEEP approaches

### *Re-think*

Tell and live new stories that contribute to the development of **new societal narratives** by building on voices, wisdom and experiences from communities throughout the world, by challenging false promised and progressist myths of growth, development and technology and through shaping a new paradigm for development as a shared responsibility based on active citizen involvement in all parts of the world.

### *Reconceptualise*

Reconceptualise DEAR so that it directly relates, contributes to and is seen as beneficial to the broader debates and movements for change (Great Transition, Beyond 2015 agenda etc). Gain recognition of **DEAR as a means for reconceptualising the overall development paradigm** in practice and as providing a space and a tool to transform thinking, practice and policies for a shift towards political and systemic change.

### *Promote*

Promote and **recognise DEAR as a tool to emancipate citizens**: encourage NGOs to use DEAR methodologies and principles to strengthen public involvement in shaping the global development agenda, so they move from passive supporter for pre-determined NGO campaigns to emancipated citizens who are informed and committed to working towards systemic change and a more just and sustainable world.

### *Connect*

Work in and towards a collaborative and inclusive **global network** of NGOs, CSOs, educationalists, campaigners, trade unionists, citizens, researchers and institutes joined through their recognition and implementation of DEAR as a tool for change.

### *Change*

Internalise **transformative learning processes** within DEEEP's own operations and activities, and promote transformational processes within CSOs more widely. Engage and empower CSOs to reflect on the role of their organisations in fostering systemic changes, and to consider new ways of working which would better tackle the root causes and systemic inequalities underlying the problems they are attempting to address.

DEEEP will implement a concerted effort in achieving its aims and vision: all portfolios in DEEEP (capacity building, communication, advocacy, research, and management) will contribute to creating a new narrative, reshaping the discourse and reinforcing universal values.